

Helping social housing developers to become more efficient

SDS Catalyst is a specialist development benchmarking club for social housing developers, such as RSLs, ALMOs and Local Authorities.

Benchmarking your development activity is important in achieving best value both at a scheme and an organisational level. SDS Catalyst members can compare their organisational costs with other social housing developers as well as compare schemes having particular characteristics with similar schemes in the same area. With the ongoing need to achieve and demonstrate efficiency savings, membership of SDS Catalyst gives organisations the opportunity to monitor and improve their development performance.

SDS Catalyst is an on-line interactive club. Besides providing reports of scheme data, we also collect staffing and organisational data to provide members with an Annual Report covering a wide variety of Key Performance Indicators. A standard Efficiency Report compares those KPIs with those of your peer group and with prior year results. The optional Expert Commentary provides a special insight into your organisation's performance.

SDS Catalyst is the specialist development partner of HouseMark, the leading benchmarking service for the housing sector. Catalyst closely follows HouseMark's overall approach to benchmarking housing organisations.

Using Catalyst Performance Indicators to Assess Efficiency

SDS Catalyst offers a top level efficiency view of your organisation.

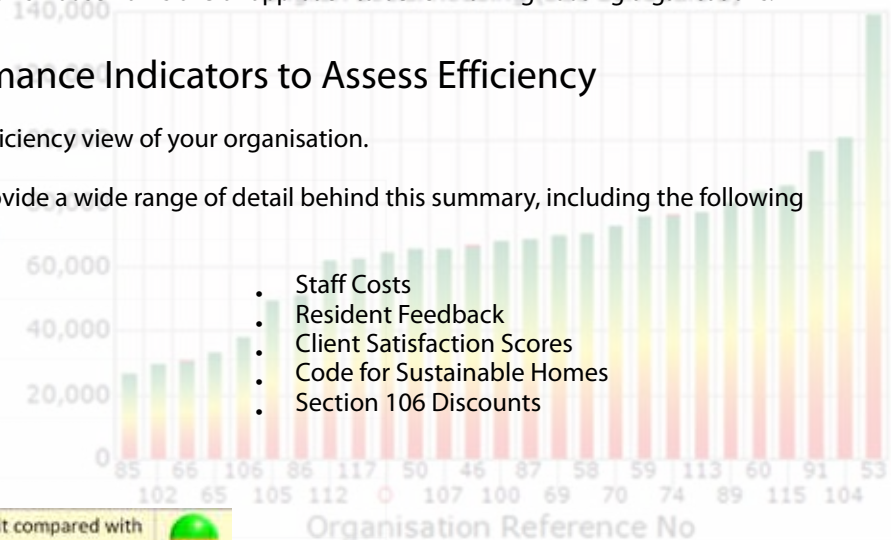
Various schedules and charts provide a wide range of detail behind this summary, including the following examples:

- Acquisition and Works Costs
- Fees and Interest
- Public Subsidy
- Timings
- Selected HQIs
- Staff Costs
- Resident Feedback
- Client Satisfaction Scores
- Code for Sustainable Homes
- Section 106 Discounts

Catalyst Efficiency PIs	Indicator	Visual Status
Subsidy	Total public subsidy per person compared with benchmark	Green
Costs	A&W cost / m ² compared with benchmark	Red
	Total on-costs as % of A&W cost	Green
Quality	HQI combined score	Green
	% Residents satisfied	Green
Timeliness	Time to deliver	Green
	Delay in delivery	Green

The regulator uses some of these indicators to assess a developer's performance as well as to help inform their grant allocation process.

This information is often unpublished by the regulator, but Catalyst members are able to share these and other indicators within their peer group.



Peer group 2004/5	
Your schemes 2003/4	
Your schemes 2004/5	16%

Benefits

- Annual Report of Key Performance Indicators and Charts.
- Efficiency Report with schedules and charts comparing your organisation with your peers and prior year results.
- Optional Expert Commentary provides a special review of your performance.
- Compare your scheme with similar schemes in the database.
- Compare all your schemes with the database.
- Simple on-line scheme data submission, split into essential and optional data areas.
- Template option available for bulk scheme submissions.
- Submit scheme data at any time.
- Reports available on-line.
- All scheme data validated prior to uploading into database.
- Wide variety of KPIs provided.
- Confidentiality of data assured.

Membership

- Available to any RSL, ALMO and Local Authority.
- Annual report.
- Efficiency report.
- Optional Expert Commentary.
- Benchmark individual schemes or groups of schemes.
- Full access to on-line reports and schedules.

Your Questions Answered

When can I join?

You can join at any time. Scheme benchmarking can be undertaken as soon as you join. To receive the annual report at the earliest opportunity we need to have received your scheme and organisational data by end July.

Can my data be unattributed?

Yes, although we encourage members to identify themselves and to share their results as this provides the most value to members.

Could a competitor see my data for a specific scheme?

No. When comparing scheme data with the database a minimum number of schemes will be used in the benchmark so that no single scheme can be identified. All scheme data is kept confidential.

What if the scheme characteristics I wish to compare are not shared by schemes in the database?

If no schemes are found to match your criteria, help will be given to widen the search.

How much will it cost?

Ask for a price list or visit our website. If you are part of a group, subsidiaries can join at reduced cost. HouseMark members enjoy a 10% discount off the annual membership fee. There is a separate charge for the optional Expert Commentary.

Where can I see more?

Visit our on-line tour at <http://www.sdscatalyst.co.uk>

SDS Catalyst is run and administered jointly by Shelton Development Services and Patrick Symington Consultancy. Together they provide an unrivalled combination of expertise and understanding of benchmarking, development and finance.



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